10/16/2012 9:00 AM	1:12 PM
Printed:	10/04/2012 1:12 PM
	Last Received:
Traffic Order# 25169	
Status Confirmed	
Mod# 4	
Ver# 9	
7908975	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

9

1 of

) SMART MEDIA GROUP

Agency

KSL-TV SALT LAKE CITY
or ( )LOVE, MIA
LOVE/CD4/R

Advertiser Estimate# Product

928C03 Patricia Dome

Buyer Phone# Fax#

Rep Firm Sales Office ( Salesperson ( 814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
P1/P2/E LOVE/ORDR/928C03
tes 09/28/2012 - 10/04/2012

Agency C/P1/P2/E

Hiatus Weeks Flight Dates

) WASHINGTON ) JAMIE ANDRUS

202-872-1155 Salesperson Phone# Salesperson FAX#

## -- CONTRACT COMMENT ---

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Ę\$

L L	Day	Program	Time 	다음 대 의 대 기	Dates	Spots/Week	Rate	Total Spot:
1 Rating: 1.3	1. H	TODAY	9a-10a	30	09/28-09/28	0	\$100.00	0
2 M,TE Rating: 1.3	M, TH	robax Buyline Comment: 1/DAY	9A-10A	0e:	10/01-10/04	0	\$100.00	0
4 F Rating: 1.5	는 근 5	RACHAEL RAY	10A-11A	:30	09/28-09/28	0	\$55.00	0
5 Rating: 1.5	W-TH	RACHAEL RAY Buyline Comment: 1/DAY	10A-11A	0e :	10/03-10/04	0	\$55.00	8
7 Rating:	1 H	STUDIO 5	11A-12P	:30	09/28-09/28	0	\$55.00	0
8 Kating: 1.1	м, тн 1.1	STUDIO 5 Buyline Comment: 1/DAY	11A-12P	30	10/01-10/04	0	\$55.00	0
10 Rating:	元 2.1	NEWS @ NOON	12P-1P	30	09/28-09/28	0	\$100.00	0
11 W-T Rating: 2.1	W-TH	NEWS @ NOON	12P-1P	:30	10/03-10/04	г	\$100.00	Ţ

Buyline Comment: 1/DAY

f 6		Total Spots	0	0	0	٥	٥	٥	7	et.	0	m	0
2 of			-										
M	) WASHINGTON ) JAMIE ANDRUS \$ 202-872-1155	Rate	\$80.00	\$50.00	\$40.00	\$175.00	\$20.00	\$90.00\$	00.06\$	\$10.00	\$100.00	\$100.00	\$250.00
Printed: 10/16/2012 9:00 AM 10/04/2012 1:12 PM nes	; ( ) WASH; ; ( ) JAMIE ; Phone# 202-4	Spots/Week	0	0	0	0	0	0	8	н	0	m	0
id: 10 /2012 1:13	Rep Furn Sales Office ( ) Salesperson ( ) Salesperson Phone#												
Printed:  Last Received: 10/04/20 Showing Buylines: All Lines	% % % %	Dates	10/01-10/01	09/28-09/28	08/30-08/30	08/60-08/60	08/30-08/30	09/28-09/28	10/02-10/04	10/01-10/01	09/28-09/28	10/01-10/04	09/28-09/28
69 Last Showing B	ROUP 928C03 94/2012	Ten i i i	: 30	30	30	: 30	:30	:30	. 30	: 30	:30	30	08:
Traffic Order# 25169	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/928C03 Flight Dates 09/28/2012 - 10/04/2012 Hiatus Weeks	Time I	2P-3P	3P-4P	9A-930A	930A-10A	10A-1030A	4P-5P	4P-5P	5A-6A	6A-7A	6A-7A	7A-8A
Status Confirmed	Agency ( 814 ALI Agency C/P1/I Flight Dates Hiatus Weeks												
4													
Ver# 9 Mod#	AKE CITY , MIA	Program	DAYS OF OUR LIVES	DR PHIL	SUNDAY EDITION	MUSIC & SPOKEN	MORMON TIMES	KATIE	KATIE Buyline Comment: 1/DAY	TODAY	TODAY 2	TODAY 2 Buyline Comment: 1/DAY	TODAY
27908975	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R 928C03 Patricia Dome	βu I	Δ	Д	v)	Σ̈́	ži	ᄍ	K Buylin	Н	Н		H
	<u>₹</u>	Day 	M J: 1.1	F 1.1	su y: 1.7	su g: 5-4	su g: 4.3	F 2 - 0	ти, тн y: 2.0	M y: 0.7	3: 2 E	м-ти, тн 3: 2.2	H C
Rep Order# EC'd Yes	Station I Advertiser Product Estimate# Buyer Phone#	Ln 	14 Rating:	15 Rating:	16 Rating:	17 Rating:	18 Rating:	19 Rating:	20 Rating:	23 Rating:	24 Rating:	25 Rating:	28 Rating:

Rep Order# 7	7908975 Ver# 9 Mod# 4	Status Confirmed Traffic 0	Traffic Order# 25169 Las Showing	59 Printed: Last Received: 10/04/2/ Showing Buyines: All Lines	<b>Printed:</b> 10/16/2012 9:00 AM 10/04/2012 1:12 PM ines	M	3 of 6
n rtise: ict ate#	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R : 928C03 Patricia Dome	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/928C03 Flight Dates 09/28/2012 - 10/04/2012 Hiatus Weeks	MEDIA GROUP TITE 400 VA 22314 /E/ORDR/928C03	Rep Sale Sale Sale	Rep Firm Sales Office ( ) WASH) Salesperson ( ) JAMIB Salesperson Phone# 202-8	) WASHINGTON ) JAMIB ANDRUS # 202-872-1155	
FaX# Ln Day 	Program	Time	Len	Dates	Spots/Week	Rate 	Total Spots
29 M.TH Rating: 2.7	TODAY TODAY Buyline Comment: 1/DAY	7A-8A	30	10/01-10/04	0	\$250.00	0
32 Rating: 2.0	торау	8A-9A	0 8 **	09/28-09/28	0	\$110.00	O
33 M-W Rating: 2.0	TODAY Buyline Comment: 1/DAY	8A-9A	30	10/01-10/03	m	\$110.00	m
36 SU Rating: 1.5	торых	7A-8A	0 8 "	08/60-08/60	0	\$20.00	O
37 SU Rating: 2.2	MEET THE PRESS	8A-9A	.30	08/30-08/60	0	\$100.00	0
38 Rating: 3.6	NEWS @ 5P	40E5-45	0F :30	09/28-09/28	0	\$210.00	0
39 M-TU,TH Rating: 3.6	H NEWS @ 5P Buyline Comment: 1/DAY	52-5309	. 30	10/01-10/04	m	\$210.00	rs
42 F Rating: 4.2	NEWS @ 6P	d089-d9	.30	09/28-09/28	0	\$170.00	0
43 M.W-TH Rating: 4.2	I NEWS @ 6P Buyline Comment: 1/DAY	62-6309	.30	10/01-10/04	8	\$170.00	8
45 M-TU Rating: 3.7	KSL 5 NWS-6:30 Buyline Comment: 1/DAX	630£-7₽	7P :30	10/01-10/02	8	\$125.00	0

4 of 6		Total Spots	Ħ	r.	н	0	0	0	0	0	Ħ	0	0
M	) WASHINGTON ) JAMIE ANDRUS †	Ra     Rate 	\$125.00	\$125.00	\$100.00	\$50.00	\$100.00	\$110.00	\$950.00	\$950.00	\$950.00	\$550.00	00.006\$
Printed: 10/16/2012 9:00 AM 10/04/2012 1:12 PM ines	Sales Office ( ) WASH Salesperson ( ) JAMIE Salesperson Phone# 202- Salesperson FAX#	Spots/Week	Н	ц	₽	0	0	0	0	O	ï	0	0
59 Printed: Last Received: 10/04/20 Showing Buylines: All Lines	Rep F Sales Sales Sales Sales	Dates	10/03-10/03	10/04-10/04	09/29-09/29	09/30-09/30	09/28-09/28	09/29-09/29	09/28-09/28	10/01-10/01	10/03-10/03	09/29-09/29	08/30-08/30
ler# 25169 Last R Showing Buy	ART MEDIA GROUP ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR/928C03 09/28/2012 - 10/04/2012	Len nen	: 30	: 30	:30	:30	.135P :30	.105P :30	:30	:30	:30	.30	:30
Traffic Order# 25169	<b>気は見</b>	Time	630 <b>2-</b> 7 <b>2</b>	630P-7P	6P-630P	4P-430P	10357-11352	1035P-1105P	109-10359	10P-1035P	10P-1035P	10P-1035P	10P-1035P
Status Confirmed	Agency ( ) \$ 814 KINV 814 KINV ALEXAI Agency C/PI/P2/E Flight Dates Hiatus Weeks												
9 Mod# 4	Y		5 NWS-6:30	5 NWS-6-30			зном	'AT	SI	81	S:	1.5	
7908975 Ver#	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R # 928C03 Patricia Dome	Program	KSL 5 NK	KSL 5 NW	6PM NEWS	NEWS	TONIGHT SHOW	SPORTSBEAT	10 P NEWS	10 P NEWS	10 P NEWS	10 P NEWS	News
Rep Order# EC'd Yes	Station KSL-Advertiser ( Product LC Estimate# 92: Buyer Pal Phone#	In Day	46 W Rating: 3.7	47 TH Rating: 3.7	48 SA Rating: 3.6	49 SU Rating: 1.6	50 F Rating: 4.2	51 SA Rating: 2.8	52 F Rating: 7.3	53 M Rating: 7.3	54 W Rating: 7.3	55 SA Rating: 5.6	56 SU Rating: 7.3

5 of 6		Total Spots	0	٥	٥	m	н	1	4	0	L.	м	4	rΙ	н	1
	) WASHINGTON ) JAMIB ANDRUS \$ 202-872-1155	:k Rate	00.08\$	00.006\$	\$450.00	\$100.00	\$200.00	\$200.00	\$10.00	\$685.00	\$400.00	\$175.00	\$275.00	\$475.00	\$700.00	\$775.00
<b>Printed:</b> 10/16/2012 9:00 AM 10/04/2012 1:12 PM nes	Rep Firm Sales Office ( ) W. Salesperson ( ) J.A. Salesperson Phone# Salesperson FAX#	Spots/Week	0	0	0	m	ਜ	н	4	0	1	m	4		.1	1
59 Printed: Last Received: 10/04/2/ Showing Buylines: All Lines	<u> </u>	Dates	09/29-09/29	10/01-10/01	09/28-09/28	10/02-10/04	10/02-10/02	10/02-10/02	10/02-10/04	10/03-10/03	10/04-10/04	10/02-10/04	10/02-10/04	10/02-10/04	10/02-10/04	10/02-10/04
25169 Las Showing F	A GROUP 30 314 DR/928C03 10/04/2012	Len	:30	:30	:30	. 30	:30	:30	:30	:30	:30	:30	:30	:30	30	:30
Traffic Order# 25169	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 C/P1/P2/E LOVE/ORDR/928C03 ates 09/28/2012 - 10/04/2012 Veeks	Time	630P-7P	7P-9P	9P-10P	1035P-1135P	830F-9P	830F-9P	5A-6A	46-4859	9P-10P	3P-4P	9A-10A	6A-7A	8A-9A	5P-530P
Status Confirmed	Agency ( ); 814 KIN ALEXA1 Agency C/P1/P2/E Flight Dates Hiatus Weeks															
5 Ver# 9 Mod# 4	KSL-TV SALTLAKE CITY . ( )LOVE, MIA LOVE/CD4/R 928C03 Patricia Dome	Program	GAME NIGHT LIVE	THE VOICE	DATELINE	TONIGHT SHOW Buyline Comment: 1/DAY	RECIPE ROCKS Buyline Comment: 1/DAY	RECIPE ROCKS	NEWS	DEBATE	ROCK CENTER	DR PHIL	TODAY	6A NEWS	8A NEWS	NEWS
ler# 7908975 Yes	₩ ₩	Day	SA 2.9	M 7.2	F1 (C)	TU-TH 4.2 Buy	TU 4.2	מב	HI-UI	æ	ТĦ	TU-TH	TU-TH	TL-JL	TC-TH	TC-TH
Rep Order# EC'd Yes	Station K Advertiser Product Estimate# Buyer Phone#	rax# Ln 	57 Rating:	58 Rating:	59 Rating:	60 Rating:	61 Rating:	6 2	63	64	65	9	67	89	69	70

FON 6 of 6 STUS STATE TOTAL SPOTS S1,470.00 1	5 B I I	ted: 10/16/2013  04/2012 1:12 PM  Rep Firm Salesperson ( ) Salesperson Phone# Salesperson FAX#  Spots/1	Printed: 10/16/2     Last Received: 10/04/2012 1:12 PM     Showing Buylines: All Lines     Rep Firm     Sales Office     Salesperson     Salesperson Phon     Salesperson Pax     Salesperson Pax	25169 Ls Showing Showing 14 GROUP 100 114 100/04/2012 Len 1-en	Confirmed   Traffic Order# 25169   L	Ver# 9 Mod# 4 Status Confirmed  E CITY Agency ( ALE Agency C/P1/P Flight Dates Hiatus Weeks Fram  NEWS	Mod# 4	Ver# 9  LAKE CITY  E, MIA  Program	Rep Order# 7908975 Ver# S EC'd Yes Station KSL-TV SALT LAKE CITY Advertiser ( ) LOVE, MIA Product LOVE/CD4/R Estimate# 928C03 Buyer Patricia Dome Phone# In Day Program In Day Program In TH LATE NEWS	Rep Order# EC'd Yes Station KS Advertiser ( Product I Estimate# 9 Buyer I Phone# Ln Day Ln Day
10.00	\$1,4	П	10/04-10/04	:30	10P-1035P			LATE NEWS		
ŀ	•••	Spots/Week		ម ១ ! ១ !	Time			Program		
	02-872-1155	Salesperson Phone# 2 Salesperson FAX#		10/04/2012	09/28/2012 - 1	Flight Dates Hiatus Weeks			Patricia Dome	uyer hone# ax#
	SHINGTON AIE ANDRUS			A GROUP 30 314 DR/928C03	) SMART MEDIA KING ST, SUITE 40 KANDRIA, VA 22:	Agency ( 814 F ALE Agency C/P1/P		LAKE CITY E, MIA	SL-TV SALT ( )LOVI LOVE/CD4/R 928C03	tation KS dvertiser roduct stimate#
	TATU A	%04/2012 1:12 PM	ust Received: 10 Buylines: All Lines	lowi						C'd Yes
	0 AM	inted: 10/16/2012 9:0	Pri		Traffic Order#	Status Confirmed	Mod# 4	Ver# 9	908975	5,

--REPORT TOTALS-Report Totals: 44 / \$9,735.00

## -SALES MONTHLY TOTALS-

Sep 12: 1 / \$100.00	Oct 12:	43 / 8	43 / \$9,635.00				
Sales Totals: 44 / \$9,735.00 Station Totals: 44 / \$9,735.00							
Lines not sent/rcld/rtrn: 0 / \$0.00							
COMPETITIVE-							
Market Totals	\$48,675	CABL	%	KJZZ	%0	KST	20%
		KUCW	%0	KUIV	%	NST	%
null							
RA35+							

%

KTVX

80%

KSTU UNKN